

Talking Dollars with Your Doctor



The facility your doctor refers you to has a HUGE impact on your medical bill, but unfortunately, doctors typically don't have access to the necessary information to make the best choice for you and your wallet.

With **Healthcare Bluebook**, you'll have everything you need to avoid being referred to an overpriced facility. Just talk to your doctor about where to go before you schedule.

Nervous about talking to your doctor about cost? Don't be!

Physicians always want to protect their patients. A 5-minute conversation can save you thousands!

"The truth is, most physicians, they're going to love Healthcare Bluebook." - Bradley Bullock, MD

SHOP FOR YOUR PROCEDURE. TALK TO YOUR DOCTOR.

1

Visit the website located on the back of your HPI member ID card.

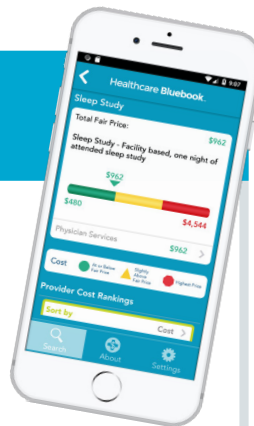
Log in to your *My Plan* account and click the Transparency - Member Search Tool link under **My Provider Network(s)**.

2

Search for your procedure in Healthcare Bluebook to see **Fair Price™** (green) facilities in your area.

3

Show your doctor the **Fair Price™** (green) facilities and see if he or she can refer you to one.



Questions?

Contact us at the phone number or website listed on the back of your HPI member ID card.

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